Ideas for practice and research

Group 1
practice
how do we work with or around institutional risk-aversion in relation to social media and UGC?
thinking about comments books as a model of un-moderation – develop electronic 'comments books'….

research
blurring of boundary between organisation and individual a key theme – how twitter and other social media create an individual face to an institution and how that identity management is negotiated
exploiting endorsement possibilities of social media – public approval of objects – object 'likes' – a picture of things that are important to the public

Group 2
practice
more sharing between museums and business sector – social media as a bridge

research
changing roles for humanities – creating a forum for practice to be shared across institutions

Group 3
practice
need or idea coming first? to give ongoing support to communities when projects finish – don't 'break' communities

research
analyse forms of communication between amateurs and experts – geotagging ('Spacebook') to allow info to become available to individuals
rank and authority in the way info comes across

Group 4
practice
fluidity – how can institutions take part when social tools are so personal, how can they stay relevant? fleet of foot-ness….

research
wave 1 and wave 2 – meaning and value becoming more nuanced in the face of the 'mass market' nature of social media environments – small might be what adds value to the institution…

Group 5
practice
preserving heritage of buildings

research
multi-participatory experiences – people don't tend to make visits on their own – how might we make social contributions more participatory?